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## facsimile transmittal

To:	Examiner John R. S	chnurr	Fax:	571-273-8300	
	Art Unit: 2623				
From:	Jim H. Salter		Date:	10/31/2008	
Re:	Appl. Ser. No. 09/70	57,819	Pages:	12	
cc:	•	•	•	• •	•
x Urgent	☐For Review		Please Comment	☐ Please Reply	☐ Please Recycle
	miner Schnurr, v-up to our Interview yo	esterday,	please find attache	d a proposed amend	iment that addresses the
	discussed during the				
and puts	the claims in condition	n for allow	vance Thank you.		
Best Reg	ards,				
408-406-4					

PAGE 1/4 \* RCVD AT 11/1/2008 12:51:05 PM [Eastern Daylight Time] \* SVR:USPTO-EFXRF-6/24 \* DNIS:2738300 \* CSID: \* DURATION (mm-ss):01-22

CFC received 4 pages missing 8 pages

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AMENDMENT AND RESPONSE UNDER 37 CFR § 1.116 Serial Number: 09/767 819

Serial Number: 09/767,819 Filing Date: January 22, 2001

Title: Method For Advertisers to Sponsor Broadcasts Without Commercials

Page 1 Dkt: Zeid-02

S/N 09/767,819

**PATENT** 

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Robert M. Zeidman

Examiner: Schnurr, John R.

Serial No.:

09/767,819

Group Art Unit: 2623

Filed:

January 22, 2001

Docket No.: Zeid-02

Title:

Method For Advertisers to Sponsor Broadcasts Without Commercials

## PROPOSED AMENDMENT AND RESPONSE UNDER 37 CFR § 1.116

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

This Amendment and Response is filed in response to the Office Action mailed on August 29, 2008. The Applicant would like to thank Examiner John R. Schnurr for the courtesy of a phone interview on October 30, 2008 between the Examiner, the Applicant's representative, Jim H. Salter, and inventor, Robert M. Zeidman. Please amend the above-identified patent application as follows.